

March 17, 2025

Reliance Standard Announces Updated Annuity Rates for Spring 2025

Philadelphia, PA – March 24, 2025 – Reliance Standard Life [Insurance Company], a member of the Tokio Marine Group, today announced adjustments to its fixed and indexed annuity rates, effective March 24, 2025.

Strategic Adjustments to Market Conditions

As part of our ongoing commitment to providing retirement solutions, Reliance Standard is implementing rate modifications across our annuity product lineup. The adjustments reflect economic market conditions and recent interest rate trends, ensuring our products remain positioned to help clients secure their financial future.

“At Reliance Standard, we continuously monitor market conditions to deliver products that align with our core promise of strength, reliability, and security,” said David Whitehead, senior vice president of Retirement Services Sales and Marketing. “These rate adjustments reflect our disciplined investment approach and commitment to maintaining competitive offerings that help our clients focus on their future with financial strength they can rely on.”

Reliable Solutions in Evolving Markets

As market conditions naturally evolve, Reliance Standard’s annuity products continue to offer valuable benefits for retirement planning.

“Our fixed and indexed annuities remain specifically designed for safety-conscious investors seeking to protect retirement savings while accessing tax-deferred growth opportunities,” added Whitehead. “These products play a vital role in diversified retirement portfolios by providing stability and predictable income even as interest rate environments shift.”

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About Reliance Standard

Focus on Your Future with Financial Strength You Can Rely On. For more than 100 years, Reliance Standard Life Insurance Company (Reliance Standard) has helped millions of U.S. families protect, prepare and grow with peace of mind. With \$26.4 billion in admitted assets including group reserves as of September 30, 2024, and superior financial strength ratingsⁱ, we are a strong, stable financial institution. As an integrated member of one of the world’s largest and most respected global insurance groups, the Tokio Marine Group, we have excess capital to pursue disciplined growth. Reliance Standard and its affiliates, subsidiaries, employees, and agents do not provide tax or legal advice.

ⁱ AM Best A++ (Superior), Standard & Poor’s A+ (Strong) and Moody’s A-1 (Strong)

Annuities are products of the insurance industry and are not insured by the Federal Deposit Insurance Corporation (FDIC), or any Governmental Agency.		
NO BANK GUARANTEE	NOT A DEPOSIT	MAY LOSE VALUE