

January 7, 2025

### Reliance Standard Raises Guarantee on Keystone Index Annuity

Reliance Standard [Life Insurance Company] announces an increase to the minimum guaranteed interest rate on its Keystone Index annuity to 3.0% for all durations, effective January 16, 2025.

The enhancement applies to 100% of all premium paid, less withdrawals, and is guaranteed for the life of the contract. This change positions the Keystone Index produce to serve clients who seek stronger guaranteed growth features in their retirement planning strategies.

"This strategic update reflects our commitment to providing diverse solutions that meet varying client needs in our current economic environment," said David Whitehead, senior vice president of Retirement Services Sales and Marketing. "The increased guaranteed minimum rate offers clients greater certainty while maintaining the products indexed growth potential."

Financial professionals can:

- Contact your Reliance Standard representative.
- Visit our secure Agent Portal at <https://secure.rsli.com/userservices/>.
- Call our Annuity Sales Desk at 800.435.7775 ext. 3696 or email [annuity.marketing@rsli.com](mailto:annuity.marketing@rsli.com).

Rate lock rules and guidelines remain unchanged. All applications must be signed; rates are effective as of signature date.

###

### About Reliance Standard

For more than 100 years, Reliance Standard Life Insurance Company (Reliance Standard) has helped millions of U.S. families protect, prepare and grow with peace of mind. With over \$23.3 billion in Assets Under Management (AUM) as of December 31, 2023, and superior financial strength ratings<sup>i</sup>, we are a strong, stable financial institution. As an integrated member of one of the world's largest and most respected global insurance groups, the Tokio Marine Group, we have excess capital to pursue disciplined growth.

<sup>i</sup> AM Best A++ (Superior), Standard & Poor's A+ (Strong) and Moody's A-1 (Strong)

Annuities are products of the insurance industry and are not insured by the Federal Deposit Insurance Corporation (FDIC), or any Governmental Agency.		
NO BANK GUARANTEE	NOT A DEPOSIT	MAY LOSE VALUE