

November 13, 2024

Reliance Standard Announces Rate Increases

Reliance Standard [Life Insurance Company] announced rate increases across its fixed and indexed annuity portfolio, effective November 13 and November 18, 2024, respectively. These new rates underscore our continued focus on delivering strong retirement solutions.

The rate adjustments apply to new business across multiple annuity products and terms. Financial professionals are encouraged to contact their Reliance Standard representative for specific details about these new offerings.

“With recent positive changes in the retirement landscape, including expanded savings opportunities for 2025, we’re pleased to announce these rate increases,” said David Whitehead, Senior Vice President Retirement Services Sales & Marketing. “These enhancements demonstrate our commitment to helping financial professionals provide their clients with even more compelling options for retirement security.”

For current rates and product details, financial professionals can:

- Contact their Reliance Standard representative.
- Visit our secure agent portal at <https://secure.rsli.com/userservices/>
- Call our Annuity Sales Desk at 800.435.7775 ext. 3696 or email annuity.marketing@rsli.com

Rate lock rules and guidelines remain unchanged. All applications must be signed; rates are effective as of signature date.

###

About Reliance Standard

For more than 100 years, Reliance Standard Life Insurance Company (Reliance Standard) has helped millions of U.S. families protect, prepare and grow with peace of mind. With over \$23.3 billion in Assets Under Management (AUM) as of December 31, 2023, and superior financial strength ratings¹, we are a strong, stable financial institution. As an integrated member of one of the world’s largest and most respected global insurance groups, the Tokio Marine Group, we have excess capital to pursue disciplined growth.

¹ AM Best A++ (Superior), Standard & Poor’s A+ (Strong) and Moody’s A-1 (Strong)

Annuities are products of the insurance industry and are not insured by the Federal Deposit Insurance Corporation (FDIC), or any Governmental Agency.		
NO BANK GUARANTEE	NOT A DEPOSIT	MAY LOSE VALUE